

Creating a LinkedIn Profile

1) Invest Time in Your Profile

- The more thought & detail you have, the better your profile will be
- You want your profile to generate interest in you
- Your profile is a complimentary extension of your resume
- Your profile is NOT a digital resume

2) Basic Tips to Get Started

- a) Personalize Your Profile URL
- b) Use a Professional Profile Photo
- c) Create a Strong Headline and Summary
- d) Make Sure People Can Find You (Contact Info)
- e) Sync Your Career History with Your Resume
- f) Showcase Results & Achievements
- g) Use Photos, Media & Web Links
- h) Make it Personal, But Professional
- i) Ask for Recommendations

3) Leverage LinkedIn Tools

- Share Updates Regularly
- Join LinkedIn Groups
- Become an Author
- Add Connections & Build Your Network

[5 Ways to Optimize Your LinkedIn Profile for Better Job Results](https://ezayo.com/5-ways-optimize-linkedin-profile-better-job-results/)

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The boom in technology has led to the rise of LinkedIn as unquestionably the best professional networking website available to job seekers. It is the perfect platform where professionals from various fields connect and interact.

